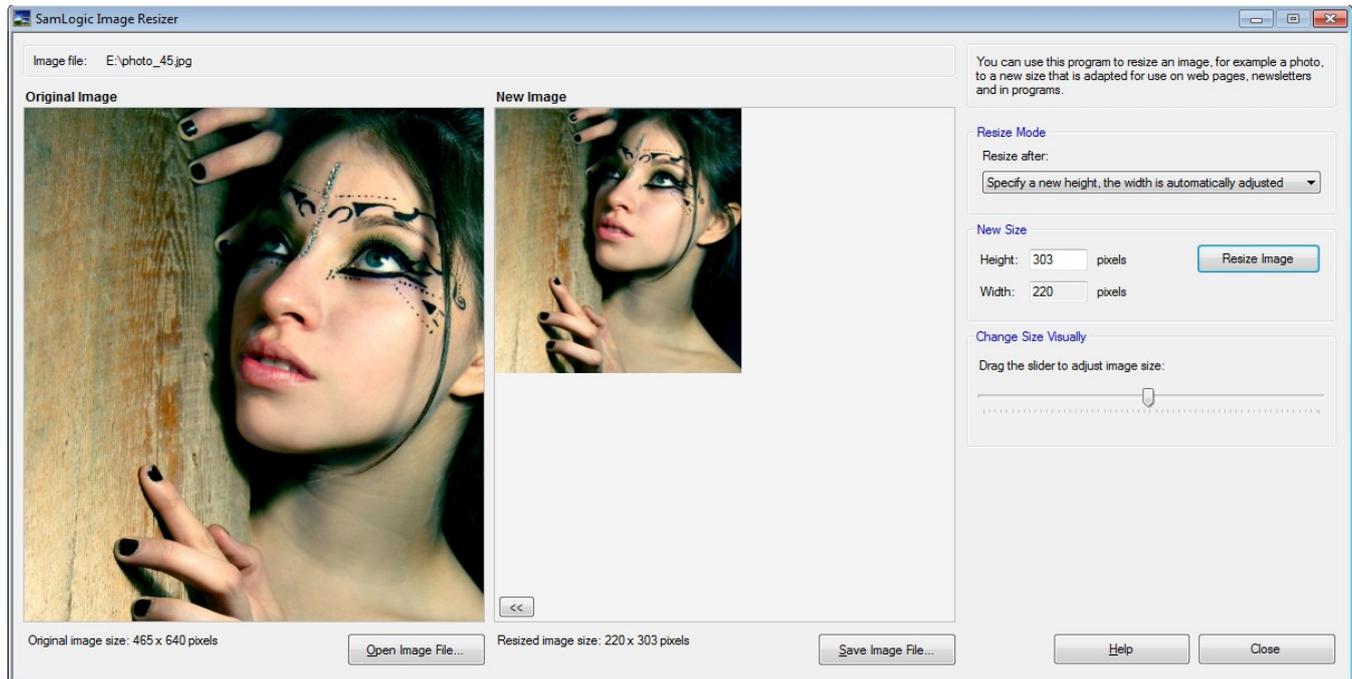# SamLogic Image Resizer

Resizes and converts images (photos etc.) so they can be used in web sites, blogs, e-mail newsletters and with programs / applications in an optimal way.

SamLogic Image Resizer is an easy-to-use program that can be used to resize and convert images (photos etc.) so they can be used in web sites, blogs, e-mail newsletters, and with programs / applications. **SamLogic Image Resizer** makes images smaller in size, optimizes the images resolution (DPI) for best quality on screens and can also convert CMYK color images to RGB color images.

By reducing the image size, the image will load faster in a web site

By reducing the size of images they will load much faster if they are used in web sites and blogs. And if you have an e-mail newsletter that you send out, your contacts will download the newsletter much faster if the size of the pictures are not so large. The quality of the images will often also be better if you resize them in a program that are designed for this purpose instead of letting the e-mail client or web browser resize the picture.

Optimization of the image resolution

When you receive a high-resolution photo taken with a digital camera, it often has a resolution of 300 DPI (dots per inch). But a computer's screen (display) usually only shows a resolution of 96 DPI, so the image will have much higher resolution than it's necessary. This makes the images unnecessary large, and by reducing the image resolution to 96 DPI, the file size of the image will be reduced many times. This will not affect the quality of the image in a negative way because the computer's screen can not show the higher resolution. In fact, often the quality is better if the image is optimized for the screen using a conversion tool.

SamLogic Image Resizer can convert CMYK color images to RGB color images

Sometimes images are saved using the CMYK color model. This is common if the image will be used in a color printing process. Computer's software and computer's screen uses the RGB color model, and if you uses a CMYK color image in these circumstances, there is sometimes a risk that the image can not be shown. Not all software can recognize CMYK color images. To be sure that the image always will be shown, it should be saved using the RGB color model. **SamLogic Image Resizer** will automatically save images so they use the RGB color model.

Supported image formats: JPEG, PNG, TIFF and BMP

SamLogic Image Resizer supports the **JPEG**, **PNG**, **TIFF** and **BMP** image formats. You can convert between these image formats if you want or keep using the same image format when you save the resized image.

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